



**Uniform and  
Sportswear**  
— Expo 2023 —  
**MUMBAI**  
**23-25 November**

**Venue: Nehru Centre Worli, Mumbai.**

## **Second Edition of Uniform & Sportswear Expo 2023 Will be Held On 23-25 November 2023 at Mumbai**

When a new trade show makes a successful debut, a sequel is obviously expected. Uniform and Sportswear Expo 2022, the dedicated B2B exhibition showcasing growth opportunities with significant knowledge takeaways was highly praised by exhibitors and visitors alike. There is good news for them as dates for the 2023 edition have just been announced. The second edition will again be held at Nehru Centre, Worli, Mumbai, from November 23-25, 2023, this time on the ground floor for more convenient access.

Technical seminars are also planned during the expo to increase the value addition factor and knowledge sharing. A 'TechnoInnovation Pavilion' is planned for the first time to include those start-ups providing relatively new concepts / products / services to the Uniform and Sportswear segment. The well-planned and structured three-day exhibition promises a rewarding B2B interface yet again along with the freedom to interact in a focused manner with the target audience, while showcasing varied products and related services in an enabling environment.

Uniform and Sportswear Expo 2023 is being organised by Aditya Expositions, a reputed brand and catalyst for industry transformation. Sharing the significance of the second edition, Devang N. Sheth, Managing Director, Aditya Expositions, emphasised, "Uniform and Sportswear Expo 2022 provided a dedicated platform to achieve the inherent potential for uniforms and sports apparel in the market. The second edition will now raise benchmarks further and highlight the scope for tapping exponential growth opportunities not just within India but beyond borders as well."

"This on-ground event, provides a customised platform for showcasing brands, products, machinery and more. Trade shows are an essential component for business interaction and networking and this concept fits the industry requirements precisely. This sunrise industry has vast scope to increase its share within the apparel and textile market. We envisage immense potential for growth and development. This initiative is our contribution to enable manufacturers from this country to export all over the world; facilitating the 'Make in India' efforts as they progress and achieve a level of true success," he added.

Uniform and Sportswear Expo 2023 offers an ideal opportunity to reap big benefits. Media Partners for the three-day event are Screen Print India magazine and Sublimating Ideas magazine, with Screenprinting & Graphics Association of India (SGAI) as the Supporting Association.

The activewear market in India has witnessed a steady growth in terms of market revenue. The market was valued at INR 466.9 billion in 2018 and is estimated to reach INR 997.8 billion by 2024, with an estimated compound annual growth rate (CAGR) of about 13.59%, during 2019-2024.

The market size of the uniforms manufacturing sector in India is estimated to be Rs.18,000 crore per annum, with Rs.10,000 crore coming from machinery and fabrics while Rs.8,000 crore come from sales supplying to local schools through retailers and institutions.

The show organisers, Aditya Exposition (P) Ltd., have envisaged an extensive social media campaigns on the available and popular, regularly accessed platforms, in order to reach out to sportswear manufacturers, buyers, exporters, wholesalers and dealers in the sector, corporates, sports organisations, clubs, yoga and gym clubs, sportspersons, coaches, sports therapists, etc. Constant promotion of the exhibition will be undertaken to create wider awareness.

[www.uniformandsportswarexpo.com](http://www.uniformandsportswarexpo.com)

2nd  
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