









At: Nehru Centre, Near Nehru Planetarium, Worli, Mumbai, Maharashtra, India.

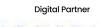




Organised By















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MARKET DRIVERS AND GROWTH POTENTIAL

The activewear market in India has witnessed a steady growth in terms of market revenue. The market was valued at INR 466.9 billion in 2018 and is estimated to reach INR 997.8 billion by 2024, with an estimated compound annual growth rate (CAGR) of about 13.59%, during 2019-2024. The market size of the uniforms manufacturing sector in India is estimated to be Rs.18,000 crore per annum, with Rs.10,000 crore coming from machinery and fabrics while Rs.8,000 crore come from sales supplying to local schools through retailers and institutions. With over 40 years of legacy in the uniform industry, the sector has more than 10,000 happy clients all over the world.







VISITORS PROFILE

- · Educational / Schools / Colleges
- · Housekeeping / Manufacturing Sector
- Pharmaceutical Manufacturing Sector
- Police / Armed Forces
- Hotels / Hospitality Sector
- Hospitals / Clinics / Fertility Center
- Uniform Dealers / Traders / Suppliers
- Garment / Apparel Exportrers
- Sourcing Managers (Domestic / Exports)
- Fitness / Sports Sector
- Advertising & Promotional Agencies













EXHIBITOR PROFILE

- · School Unifirm Mfgrs.
- Corporate / Promotional Uniforms
- Industrial / Safetywear Uniforms
- Security / Police Uniforms
- Hotel / Hospitality Uniforms
- Dailywear Manufacturers
- Apparel / Sportswear Brands
- · Apparer / Sportswear Bra
- Suiting & Shirtings
- Sewing Machines, etc.
- · Garment Labels & Accessories
- · Packaging Materials, etc.
- Sublimation Printer, DTF, etc.
- Printing Services



INDIA'S LEADING FOCUSED EXPO ON DAILY WEAR

Daily wear has gained prominence in recent years and this is visible with people across the globe who have become very particular about what they wear on a daily basis. From the morning cup of tea to vegetable shopping in the evening and more, daily wear is ideal for within the home and locations in its vicinity as well such as the building compound, nearby garden and more. From apparel for new born babies to t-shirts and night suitss for kids, teens and grown ups, casuals, shorts and track suits, leggings and treggings, these are suitable throughout the day and night.

















UNIFORM & SPORTSWEAR EXPO 2024 AGAIN REPEATS SUCCESS STORY

Uniform & Sportswear Expo (USE) 2024, held at Mumbai from November 21-23 reflected how our constant emphasis on raising benchmarks and expanding the scope of the event each time has paid rich dividends for all the stakeholders associated with the show.

USE 2024 was noteworthy in many ways. The first, was a new co-located event, Daily Wear Expo making its debut and being held parallelly.

Next, a Panel Discussion on 'Sustainable School Uniforms: Dressing Future Generations Responsibly,' was conducted.

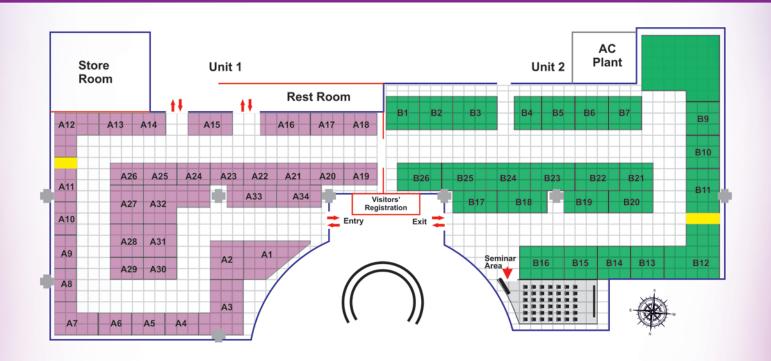
Most importantly, the 'Top 25 School Educators in Mumbai' Awards were then presented to some of the leading names from the field, which included senior educators, principals and senior management.

Their presence at the exhibition and during the panel discussion session provided them a rare opportunity to grasp the different facets relating to sustainability and unforms and also interact with key stakeholders, ensuring a holistic approach and participation across the spectrum.

FLOOR PLAN

Hall of Knowledge

Ground Floor



Space Only

- · Entry in Exhibition Directory
- · General Cleaning Services

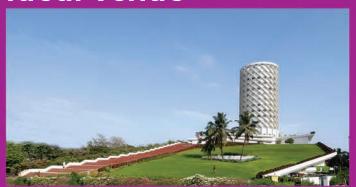
Rate: Rs.6,500 per sq. mtr. + 18% GST

Stall / Stand Scheme

- · Entry in Exhibition Directory · General Cleaning Services
- · Fascia with Company's Name · Professional Constructed Stall
- Pre-Installed Lighting & Furniture (1 Table, 2 Chairs, 3 Lights)

Rate: Rs. 7,500 per sq. mtr. + 18% GST

Ideal Venue



The venue for USE 2025, Nehru Centre, Worli, Mumbai is centrally located and easy to reach. The Nehru Centre Exhibition Halls are a prominent venue for hosting exhibitions, conferences, cultural programs, and other events.

They are spacious and well-equipped, providing a versatile and customisable space for various kinds of events. Additionally, the center offers ample parking space and is easily accessible by public transportation. Over the years, the Nehru Centre Exhibition Halls have hosted a variety of national and international exhibitions, art showcases, and cultural events. It has become a hub for the promotion and appreciation of art, culture, and science in Mumbai. A perfect venue for exhibitions and events, combining modern amenities with a beautiful location to create a memorable experience for visitors and participants. With a beautiful location, overlooking the Arabian Sea, the center is surrounded by landscaped gardens, creating a serene and picturesque setting for events.

Organised By VE VIBGYOR EXPOSITION

B/201, Pragee CHS, Bajaj Road, Opp. National Decorators, Vile Parle (West), Mumbai 400 056, Maharashtra.

Mobile: 98211 62820 (Devang Sheth) • 88500 56251 (Dinesh Modi)

E Mail: devang@adityaexpo.com / advertise@adityaexpo.com

www.uniformandsportswear.com